

Business Safety Perception Survey

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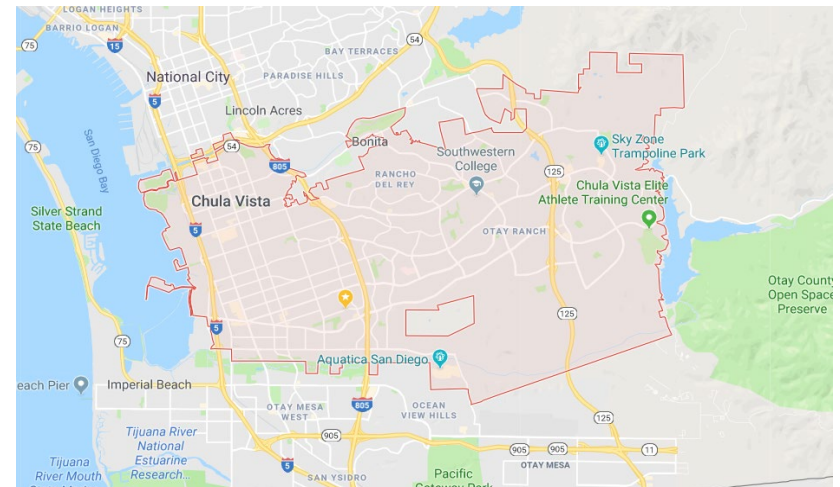




2018 Business Safety Perception Survey Findings

Business Safety Perception Survey

- Objectives:
 - Identify safety concerns
 - Gauge support for policies
- Collection Areas: Businesses along the
Broadway Corridor (zip codes: 91910 & 91911)
- Surveys Collected: 162; (September – November 2018)



Respondent Demographics

Gender

- 45% female
- 55% male
- <1% transgender

Age

- 18-25: 10%
- 26-35: 22%
- 36-45: 25%
- 46-55: 23%
- 56-65: 17%
- 66 or older: 3%

Race/Ethnicity

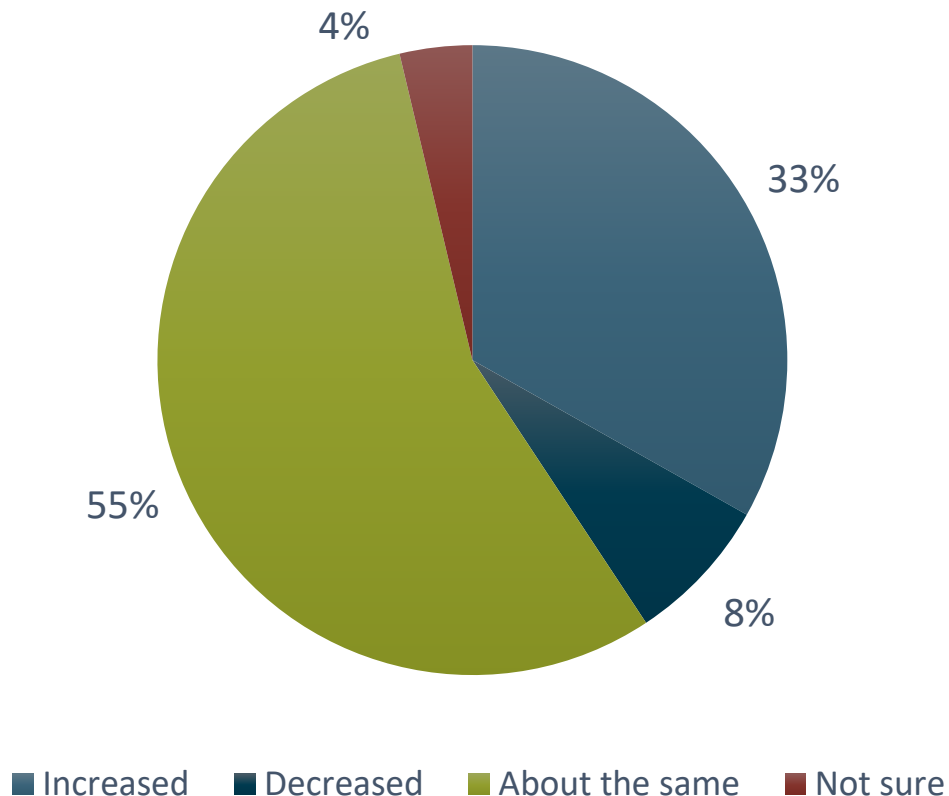
- Hispanic/Latino = 78%
- Asian/Pacific Islander = 11%
- Multi-ethnic/racial = 5%
- Caucasian/White = 4%
- African American/Black = 1%
- Other = 1%

Role

- Business Owner = 19%
- Employee = 80%
- Other = 1%

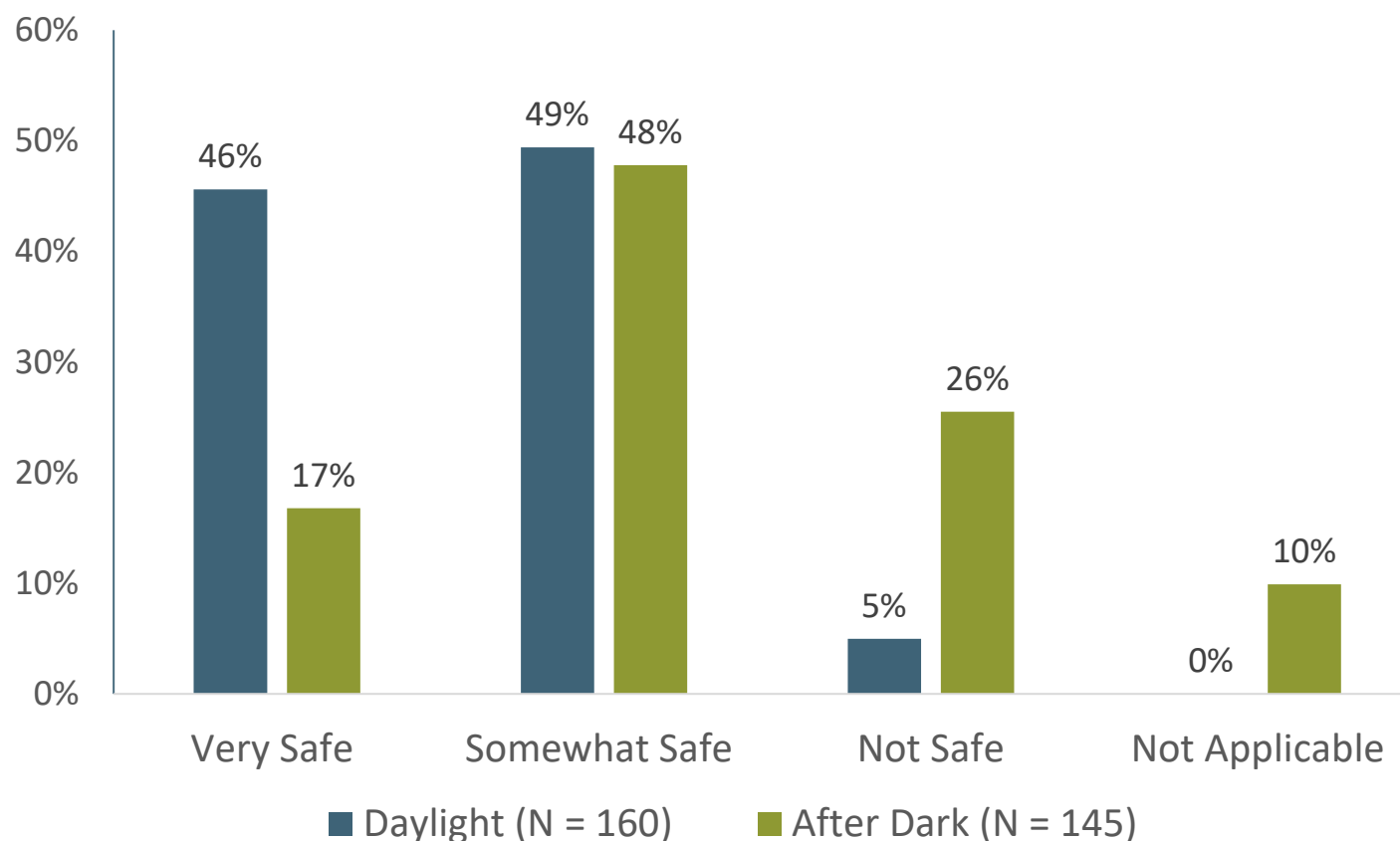
Perception of Crime

How, if at all, do you think crime in this business area has changed during the past twelve months?



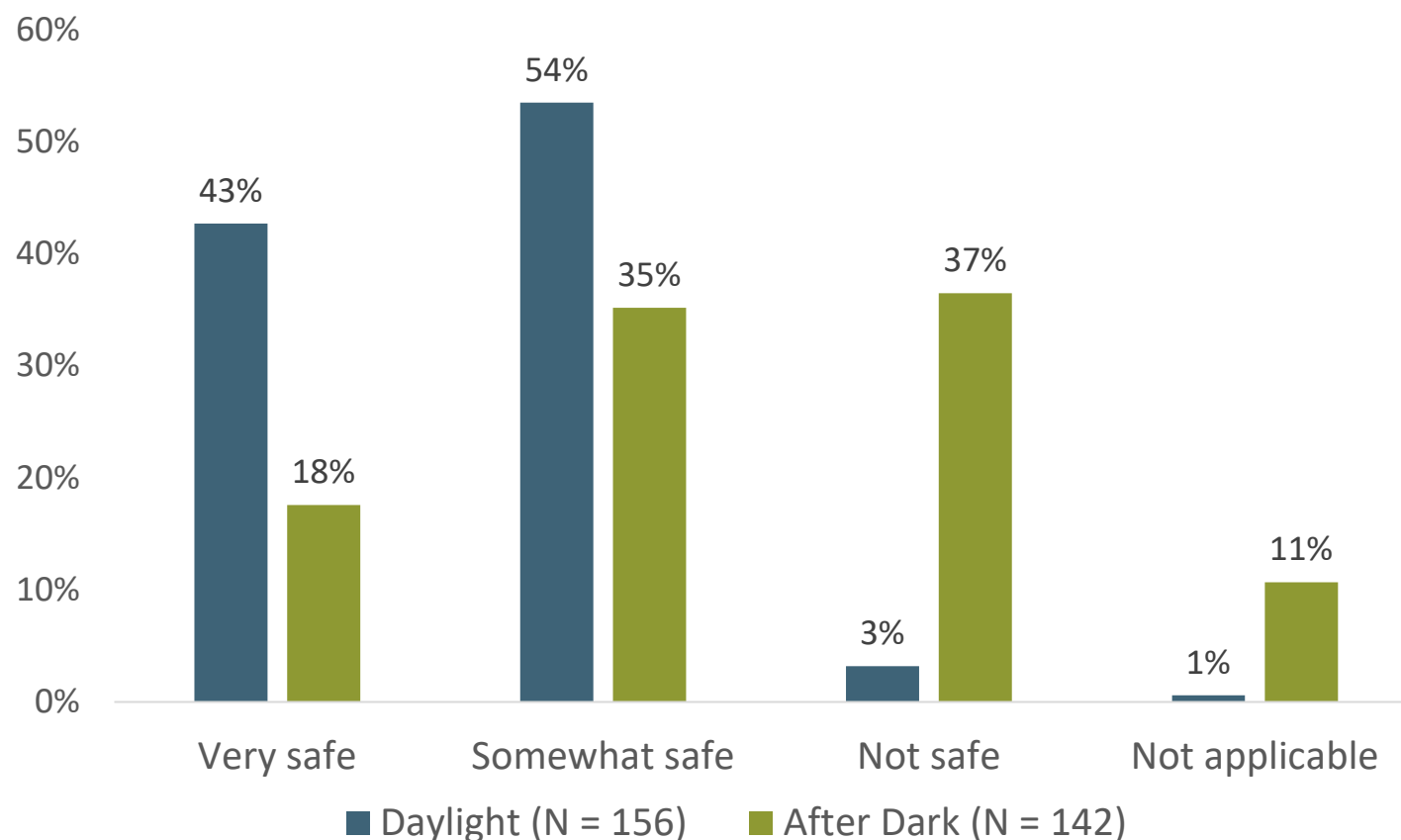
Feelings of Safety

How safe do you feel working alone in your business area?



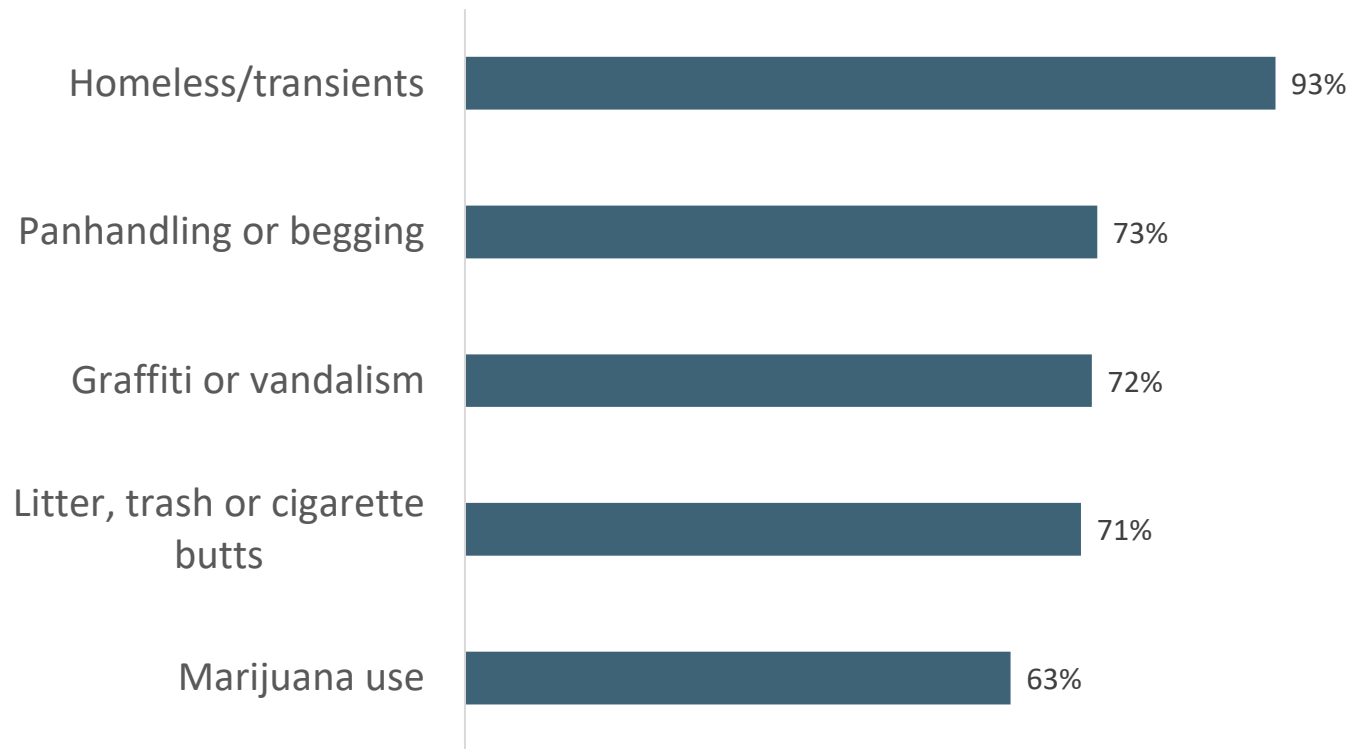
Feelings of Safety

How safe do you feel walking to or from your car in your business area?



Problems in the Area

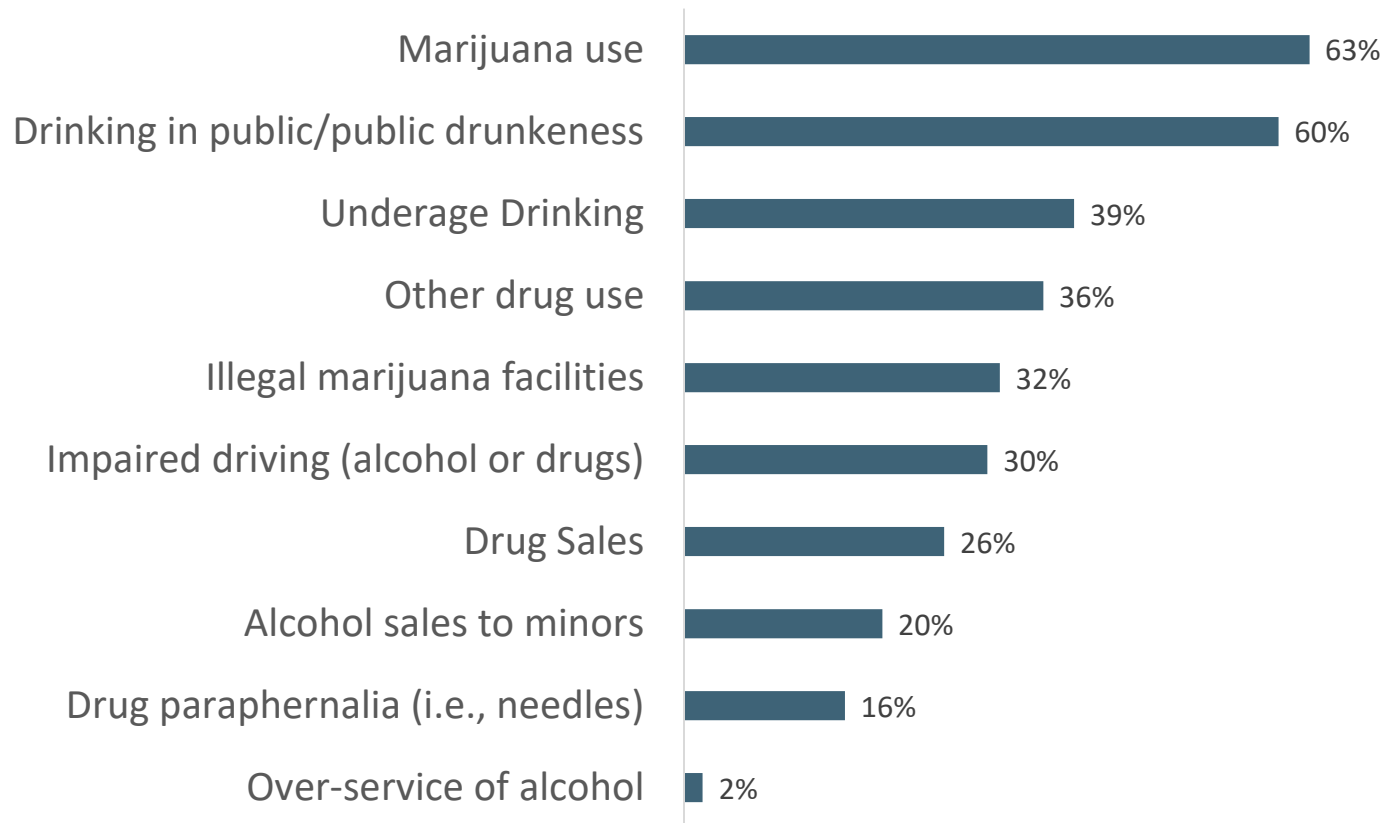
Which of the following cause problems in your business area?



N = 101-150

Problems in the Area

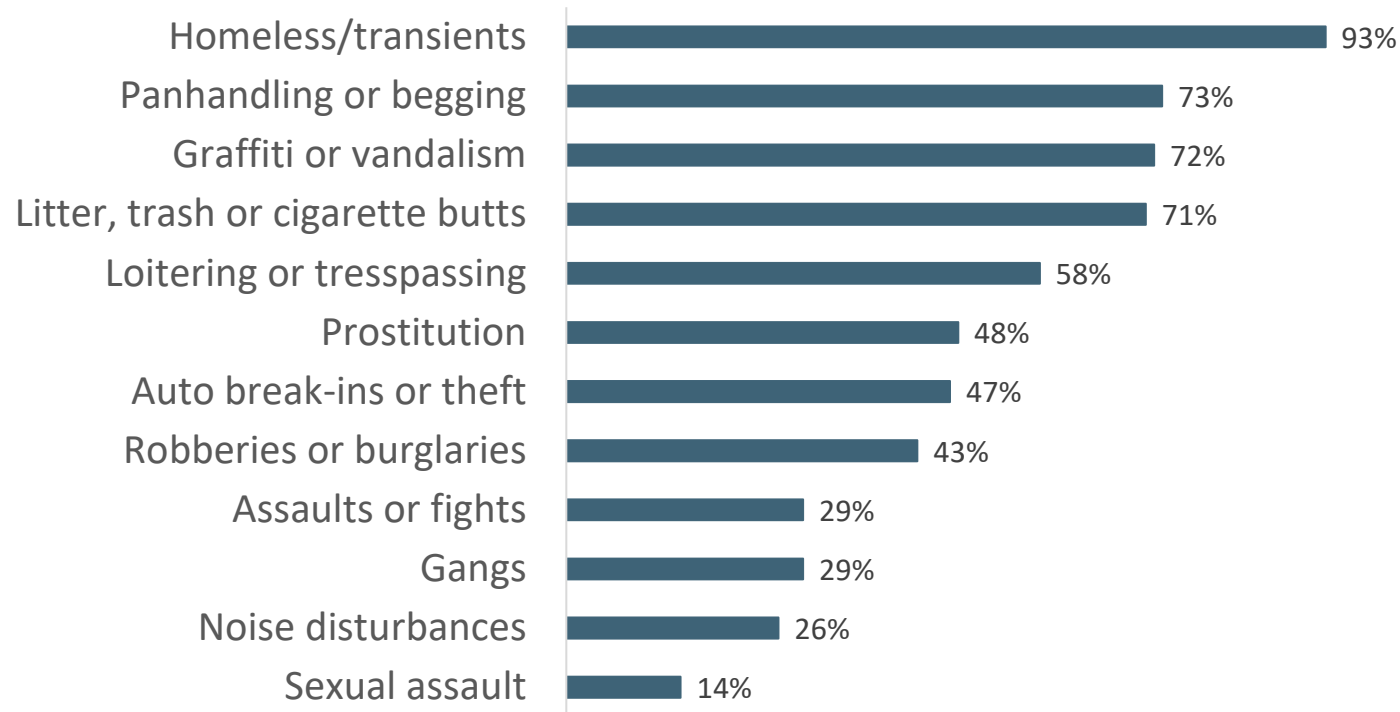
Business area problems; Alcohol & Other Drugs



N = 3-150

Problems in the Area

Business area problems; Quality of Life



N = 3-150

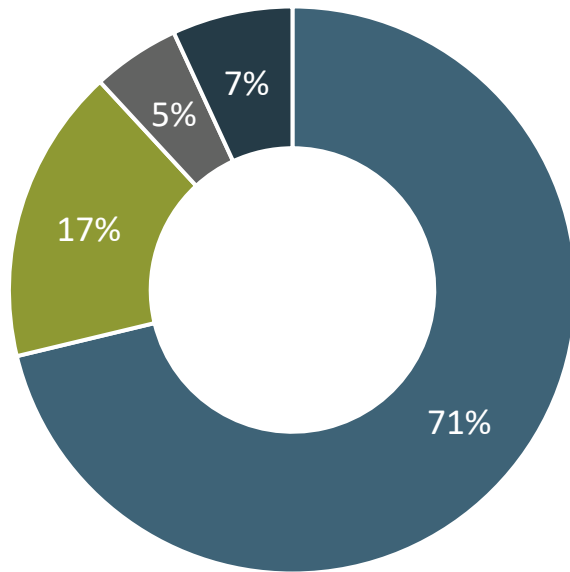
Problems in the area; open-ended comment

- Alcohol & Other Drugs; 13 mentions
 - *“Illegal marijuana dispensaries on Broadway! I've seen a lot of activity in parking lots. “*
- Homelessness; 12 mentions
 - *“People sleeping near businesses (homeless). Under the influence. “*
- Traffic; 6 mentions
 - *“Cars speeding on Broadway “*
 - *“A lot of homeless, trash around my store & cars speeding on Broadway”*
- Need for increased law enforcement presence; 6 mentions
 - *“We need more police patrolling in our area, also full support from Police Department. Businesses don't have tools to prevent crimes.”*

Policy Support

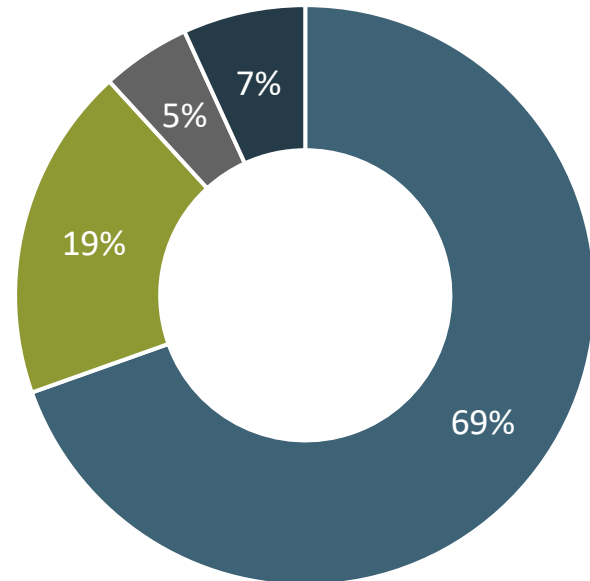
Place operating conditions on “high-risk businesses” holding them accountable for creating conditions harmful to the public health, welfare, and safety of the surrounding neighborhood?

New Businesses (N = 160)



■ Strongly Support ■ Somewhat Support
■ Do Not Support ■ Not Sure

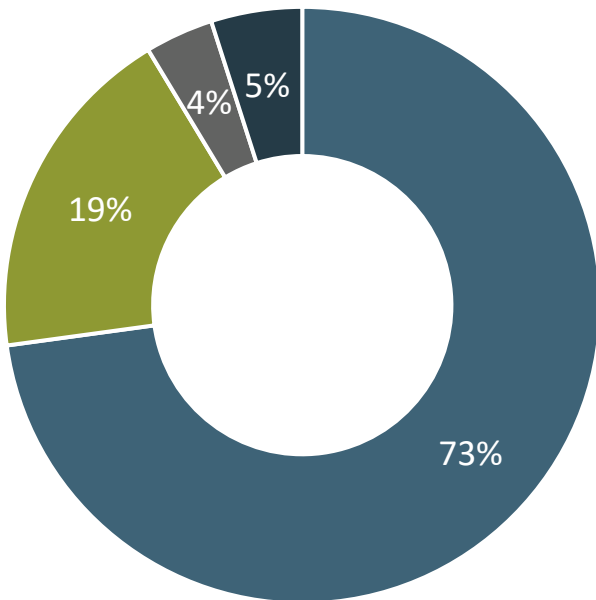
Existing Businesses (N = 161)



■ Strongly Support ■ Somewhat Support
■ Do Not Support ■ Not Sure

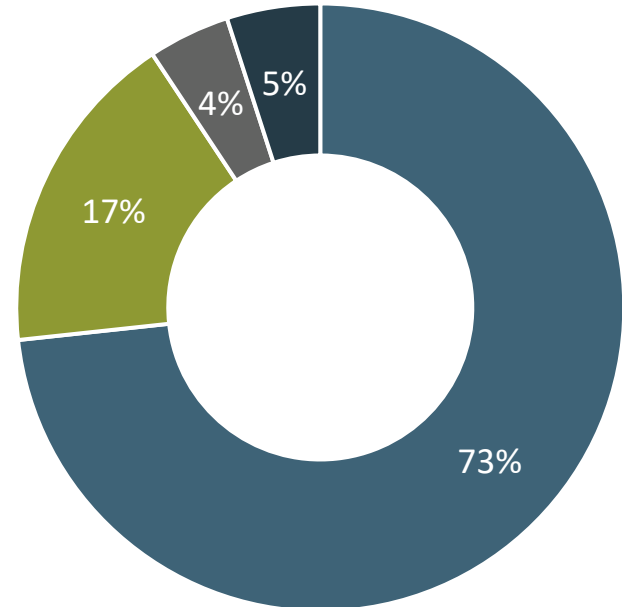
Policy Support

Allow regular inspections by police of “high-risk businesses” to ensure compliance with local licensing and permitting regulations?
(N = 162)



■ Strongly Support ■ Somewhat Support
■ Do Not Support ■ Not Sure

Require high risk businesses to obtain a police permit, in addition to any other license or permit required by law, in order to operate?
(N = 161)

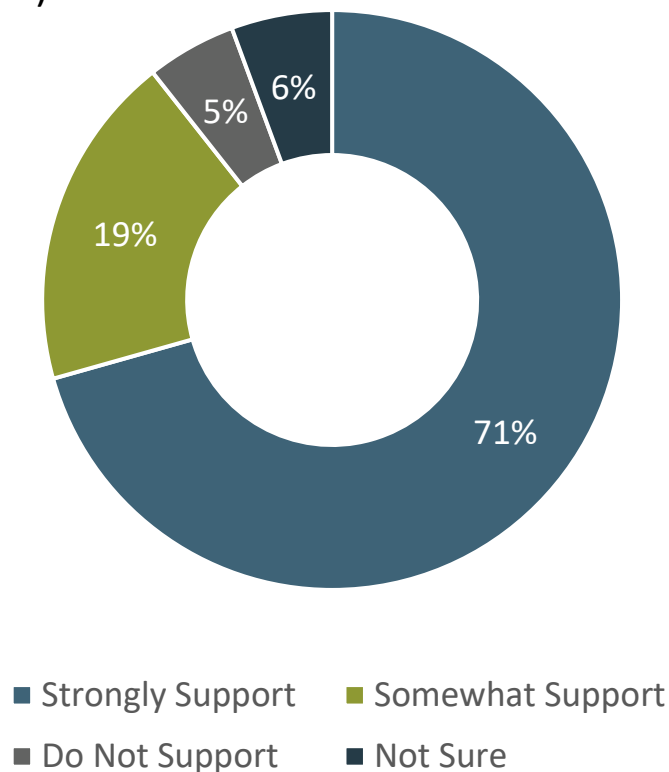


■ Strongly Support ■ Somewhat Support
■ Do Not Support ■ Not Sure

Policy Support

Restrict where new “high-risk businesses”
can be located?

(N = 160)



Key Takeaways:

- Strong interest and support from respondents for policies related to high risk businesses:
 - Placing operating conditions on new & existing high risk businesses.
 - Requiring regular police inspections & permit requirements.
 - Location restrictions.

Questions or Comments?

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